

BAL HARBOUR

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BAL HARBOUR VILLAGE HOSTS NATIONAL LAUNCH OF HAUTE CUISINE, THE ULTIMATE CULINARY EXPERIENCE

Six international chefs, nine Michelin stars, four dinners and six cooking classes

BAL HARBOUR, FLORIDA, May 13, 2019 — From Wednesday, May 8th, to Saturday, May 11th, Bal Harbour Village invited guests to experience the North American debut of Haute Cuisine, introducing guests to the mouth-watering talents of six of the world's most celebrated chefs who between them have been awarded nine Michelin stars.

Transformed into an unparalleled gastronomic destination, South Florida's most exclusive neighborhood hosted more than 285 guests – including Bal Harbour Mayor Gabriel Groisman – across four theme-based dinners and six cooking classes with six international chefs, including **Jacques Pourcel** (France, 3 Michelin stars), **Sergi Arola** (Spain, 2 Michelin stars), **Thierry Drapeau** (France, 2 Michelin stars), **Joel Cesari** (France, 1 Michelin star), **Jean-Baptiste Natali** (France, 1 Michelin star), and **Alain Caron** (Netherlands).

- Kicking off on Wednesday evening, Bal Harbour Shops introduced a welcome cocktail reception at the iconic Center Courtyard followed by dinner at Le Zoo led by Chefs Pourcel, Drapeau and Caron who between them boast a combined five Michelin stars and created an inspired menu influenced by the fashions of Balmain.
- On Thursday evening, Oceana Bal Harbour hosted an intimate dinner inspired by the architectural design of Piero Lissoni and splendor of Jeff Koons' Seated Ballerina, led by Chefs Arola, Cesari and Natali who share four Michelin stars between them.
- Friday evening's dinner brought together the musical influences of Latin America with exquisite dining at The Ritz-Carlton Bal Harbour's Artisan Beach House led by Chefs Natali, Pourcel and Drapeau with a total of six Michelin stars.
- During the four days, six immersive cooking classes each led by one of the chefs took place at The St. Regis Bal Harbour Resort and The Ritz-Carlton Bal Harbour.
- The epicurean adventure concluded with a formal gala inspired by the elegance of Bal Harbour at The St. Regis Bal Harbour Resort on Saturday evening beginning with a cocktail reception on the property's outdoor Ocean Terrace and followed by a dinner in the oceanfront ballroom showcasing a collaborative menu from all six chefs who between them have 9 Michelin Stars.

“We were thrilled to have been able to work in close collaboration with the W Verbier Switzerland, creators and hosts of this yearly experience in the Swiss Alps since 2015 to bring this event to Bal Harbour,” said Trip Barrett, Chief Marketing Officer and Director of Tourism for Bal Harbour Village. “This four-day festival brought together internationally recognized chefs to share their culinary passions with food lovers in the unsurpassed beauty of Bal Harbour, and we look forward to hosting the second edition of Haute Cuisine Bal Harbour in 2020.”

About Bal Harbour Village

Over 70 years ago, Village founders Robert Graham, Carl Fisher, and Walter O. Briggs thoughtfully master-planned a model community that has evolved into an internationally renowned, must-visit destination. A shining enclave at the northern tip of Miami Beach, Bal Harbour Village blends natural beauty with impeccable style. A mere one-square-mile of sand and palm trees tucked between the Atlantic Ocean and Biscayne Bay, the city holds a singular appeal for the world’s most discerning travelers seeking high-end shopping, five-star hotels, fine dining restaurants, a secluded beach, and more. Bal Harbour Shops is a key element in defining Bal Harbour Village’s style and elegance. The Shops are home to more than 100 of the most coveted luxurious fashion and jewelry brands, including Chanel, Balenciaga, Valentino and Bulgari. The open-air luxury center is also the only place where visitors can shop at a Neiman Marcus, walk across to Saks Fifth Avenue, and soon splurge at Barneys New York – the first Barneys in Florida. With accommodations for every type of traveler, hotels include the city’s first property, Sea View Hotel; AAA five-diamond St. Regis Bal Harbour Resort; The Ritz-Carlton, Bal Harbour; and boutique hotel, Quarzo Bal Harbour. The culinary scene at Bal Harbour includes innovative Japanese cuisine at Stephen Starr’s Makoto; celebrity hot-spot Carpaccio; French bistro fare at Le Zoo; oceanfront casual options at The Ritz-Carlton’s Artisan Beach House; traditional Mediterranean cuisine at St. Regis’s Atlantikós, and more. For more information on Bal Harbour Village, please visit <http://www.balharbourflorida.com>.

About W Verbier

W Verbier, the first alpine escape of W Hotels Worldwide, was voted World’s Best Ski Hotel in 2016, 2017 and 2018 at the reputed World Ski Awards. Perched at 1531 meters, just steps away from the main Verbier ski lifts, it offers immediate access to more than 400 kilometers of ski, biking and hiking terrain. W Verbier Retreat mixes contemporary urban alpine design and the hottest W Happenings. The stylish 123 rooms and suites, each with fireplace, Signature W bed and private balcony are perfect for an intimate escape after an exhilarating day outside. Open year-round, W Verbier features six bars and restaurants.

Haute Cuisine Verbier April 3 to 6, 2019 <https://www.wverbier-restaurants.com/haute-cuisine>

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