

# BAL HARBOUR

# Unscripted

A BAL HARBOUR CREATIVE PROJECT

## BAL HARBOUR'S "UNSCRIPTED" ANNOUNCES EXCLUSIVE ART BASEL MIAMI BEACH PRIVILEGES

*Destination Recommends Top Art Picks and Gives Special Access to Satellite Fairs During  
Art Basel Miami Beach*

**BAL HARBOUR, Fla.**— This year, Bal Harbour is *the* destination for visitors and art lovers from around the world who attend the globally celebrated Art Basel Miami Beach, starting December 4, 2014. Expanding its support of and partnerships with arts organizations in South Florida as well as select art fairs, the destination's "*Unscripted, Bal Harbour*" program announces exciting additions to its complimentary, year-round *Museum Access* program specifically for Art Basel Miami Beach. Special privileges for Bal Harbour guests and residents include VIP access to four satellite fairs, as well as a private Art Basel Miami Beach fair tour by *Unscripted* curator Claire Breukel. In addition, guests and residents are invited to an exclusive Bal Harbour Art Chat featuring famed artist Tania Bruguera, Cuba's most renowned contemporary installation and performance artist and Guggenheim curator Pablo León de la Barra.

*Unscripted* was launched in Fall 2012 as a platform to engage and contribute critical dialogue to creativity in South Florida, and includes Art Chats, Museum Access, as well as private, curated access tours throughout the year. *Unscripted* Bal Harbour's exclusive *Museum Access* program, available to guests of Bal Harbour's four hotels and its residents provides free access to the most celebrated private collections in South Florida: the Cisneros Fontanals Art Foundation (CIFO), the Rubell Family Collection, the de la Cruz Collection and the Margulies Collection at the Warehouse. This is in addition to free admission to the area's top museums: The Wolfsonian Museum, Bass Museum of Art and the new Pérez Art Museum Miami (PAMM) that opened in December in Downtown Miami's Museum Park, showcasing a cutting-edge building designed by celebrated Swiss designers Herzog and de Meuron.

"As one of the world's leading art fairs for modern and contemporary works, Art Basel Miami Beach brings together collectors, artists, curators, and art enthusiasts from all over the world to South Florida each winter," said Carolyn Travis, Executive Director of Tourism, Bal Harbour. "We are delighted to offer Bal Harbour hotel guests and residents special access during Art Basel."

### UNSCRIPTED ACCESS DURING ART BASEL

Guests of Bal Harbour's four hotels receive special access to the following three fairs via the *Unscripted* Bal Harbour Museum Access Card, which also offers free entry into the area's leading museums and private collections. Guests must show the Bal Harbour Museum Access Card to gain entry into these fairs.

#### **Pulse Art Fair, Miami VIP breakfast**

This year, Fair Director Helen Toomer is excited to announce the new location of **PULSE Contemporary Art Fair** on Miami Beach. You are invited to discover an exciting line-up of international galleries exhibiting new works by over 150 artists. Bal Harbour guests have exclusive and unlimited VIP access to PULSE Miami Beach, including the VIP Private Preview Brunch on Thursday, December 4 from 9am – 1pm, the VIP Lounge and all public hours. [www.pulse-art.com](http://www.pulse-art.com)

#### **UNTITLED. Art Fair VIP Preview Access**

In its third edition, the **UNTITLED.** art fair is a curated fair for international galleries and nonprofit art spaces that focus on emerging and mid-career contemporary art. Housed in a unique tent structure designed by architects K/R, the fair offers a light and spacious art-viewing experience. Bal Harbour

guests can sign up for an electronic/digital VIP card by visiting: <http://www.art-untitled.com/index.php/vip/>. Guests must include the Bal Harbour Unscripted affiliation in the company field or comments box.

Beginning Tuesday, December 2 from 3 pm onwards guests will have access to the second VIP day, and enjoy free access to the fair for the rest of the week. <http://www.art-untitled.com>

### **Art Miami + CONTEXT Art Miami VIP Preview and Fair Access**

Entering its 25th edition, **Art Miami** remains committed to showcasing the most important artworks of the 20th and 21st centuries in collaboration with a selection of the world's most respected galleries. **CONTEXT Art Miami**, the sister fair to Art Miami, is committed to the development and reinforcement of emerging and mid-career artists. Bal Harbour guests have the opportunity to attend the VIP Reception of these fairs on Tuesday, December 2 and enjoy complimentary access to the fair for the week. [www.art-miami.com](http://www.art-miami.com) | [www.contextartmiami.com](http://www.contextartmiami.com)

### **Art Basel Miami Beach 2014 Private Tour with Unscripted Curator, Claire Breukel Sunday, December 4 at Noon**

Led by Unscripted curator Claire Breukel and Unscripted artists, this private tour begins at Art Public curated by Public Art Fund's Nicholas Baume. Art Public is an annual Art Basel Miami Beach exhibition that features unique and commissioned public art projects on the lawn of the Bass Museum of Art. The tour will then take guests to the Miami Beach Convention and to select booths to speak about artworks by internationally renowned artists, on exhibition.

### **UNSCRIPTED ART CHAT**

**Sunday December 7 at 4pm**

**St. Regis Bal Harbour**

Pablo León de la Barra, the UBS MAP curator of Latin American art at the Guggenheim Museum in New York will be speaking to Tania Bruguera, Cuba's most renowned contemporary installation and performance artist. Having worked together this year as part of the exhibition *Under The Same Sun: Art from Latin America Today* at the Guggenheim Museum, León de la Barra and Bruguera's conversation will address her work *The Francis Effect*, a performance where the artist and her collaborators collected signatures on postcards addressed to Pope Francis that endorse his supportive stance toward immigrants, among others.

RSVP for the tour and Art Chat is essential to [unscripted@balharbourflorida.com](mailto:unscripted@balharbourflorida.com)

### **TOP PICKS – ART BASEL AND BEYOND**

With more than 250 participating galleries, art enthusiasts can take in the best of the best during and many after Art Basel, as recommended by Claire Breukel, curator for *Unscripted* Bal Harbour. Born in South Africa, Breukel began her career curating the 2002 Cape Town Month of Photography biennale and the Vision Photography Festival before being introduced to Miami by the Rubell Family Collection.

#### **1. Locust Projects features Daniel Arsham and Simón Vega**

Don't miss exhibitions by renowned Miami-born architect and artist Daniel Arsham (of Snarkitecture) and El Salvador's 2013 Venice Biennale artist Simón Vega. Both artists challenge conventions of space and social practice, which will undoubtedly offer a daring and exciting experience. [www.locustprojects.org](http://www.locustprojects.org)

#### **2. Peter Marino's "One Way" at the Bass Museum of Art.**

Architect, designer and leather-wearing fashion icon Peter Marino is known for the unapologetic melding of disciplines in his work. Following this mantra, "One Way" exhibits a combination of Marino's artwork, architectural designs, and other artists from his collection of contemporary art. If this accreditation is not enough, Peter Marino is also this year's Design Miami Design Visionary. [www.bassmuseum.org](http://www.bassmuseum.org)

### 3. Ping Pong in Miami

This tri-city nomadic exhibition is a conversation between artists from Switzerland, Miami and Los Angeles that highlights both the similarities and disparities between living experiences. Selected by Sue Irion, Bernadette Buergin, Robert Chambers and Peter Mays, the artworks include photography, sculpture, video, painting and performance from some of these cities most boundary-pushing contemporary artists. [www.ping-pong-miami.us](http://www.ping-pong-miami.us)  
[www.ping-pong-basel.ch](http://www.ping-pong-basel.ch)

### 4. Fairchild Tropical Gardens features Satyendra Pakhale's "40 Fish Chairs"

Don't miss the exhibition of "40 Fish Chairs" by industrial designer and architect Satyendra Pakhale curated by Cristina Grajales. Forty chairs have been produced by Pakhale and Cappellini in an Aquamarine color, to reference to their close proximity to the ocean. They can be found scattered around the gardens inviting visitors to take a moment to enjoy their surroundings. [www.fairchildgarden.org/](http://www.fairchildgarden.org/)

### 5. Rubell Family Collection

Each year collectors Mera and Don Rubell and Director Juan Valadez curate an exhibition that is an in-depth exploration of a region's artistic practice or a topical theme. This year the theme is "personal" promising an exhibition of the collection's most exceptional highlights. [rfc.museum](http://rfc.museum)

### 6. American Scene Photography from the Martin Z. Margulies collection

The selection of photographs that make up *American Scene Photography* explores the human condition across a variety of time periods, and showcases America's best historical, documentary and contemporary photographers, including Berenice Abbott, Weegee, William Eggleston, as well as Cindy Sherman, Gregory Crewdson, Miles Coolidge, Alec Soth, and many more. [www.moafl.org](http://www.moafl.org)

### 7. Primary Projects "International Friendship Exhibition"

Although the title sounds sentimental, the exhibition featuring Autumn Casey, Kenton Parker, Reed Von Brunschot, Cody Hudson, Magnus Sodamin, Asif Farooq, Andrew Nigon and many more, will most certainly not be. The description for the exhibition is filled innuendo and reads as follows: " Off the balcony, I see the most glorious scene in the world. This exhibition stands here, It's tattered perfection, turned on ear, exalts the dignity that is primary. The ocean never looked bluer, the dreamers are within reach."

Curious? Primary Projects exhibition attract a crowd so go early. [www.primaryprojectspace.com](http://www.primaryprojectspace.com)

### 8. Auto Body, a new media exhibition featuring female artists

"Auto Body", an exhibition presented by Spinello Projects in a 7,500 square foot ex-auto body & paint warehouse, comprises video, new media and performance that speak to the contemporary 'female' experience. Connected by being time-based, the work explores themes of strength and transcendence.

### 9. HOTBED in The Yard at CasaLin

Partnering for a second year with HOTBED, a long-term initiative by Wet Heat Project, Lin Lougheed's annual exhibition at his outdoor art space CasaLin features the best of New World School of the Arts students and alumni. HOTBED provides a highly visible non-commercial platform for ambitious work by promising students, and the exhibition promises to be a moment of provocation in an otherwise over-paced week. <http://www.casalin.org>  
<http://www.hotbedmiami.com/>

For more information please visit: [www.balharbourflorida.com/unscriptedartprojects](http://www.balharbourflorida.com/unscriptedartprojects) and follow Bal Harbour on [Facebook](#) and [Twitter](#).

**About Bal Harbour, Miami's most fashionable beach destination:**

A name forever associated with the ultimate shopping experience, Bal Harbour, Florida has developed into a must-visit travel destination with the addition of new hotels, gourmet restaurants, and celebrated cultural programs. Named the number one most productive shopping center in the world, the luxurious open-air Bal Harbour Shops are a haven for fashionistas and well-heeled travelers. This sun-drenched beach community offers a range of stylish hotel accommodations, including the exquisite flagship St. Regis Bal Harbour Resort, The Ritz-Carlton Bal Harbour, the boutique Bal Harbour Quarzo, and the iconic Sea View Hotel. The destination's bustling restaurant scene includes legendary chef Jean-Georges Vongerichten's J&G Grill at The St. Regis Bal Harbour and celebrity restaurateur Stephen Starr's Makoto restaurant. As part of its continued commitment to the arts, Bal Harbour offers visitors exclusive complimentary access to area museums, curated art tours and Bal Harbour Art Chats with experts in the art world.

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