

For Immediate Release



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LE ZOO, A FRENCH BRASSERIE BY STEPHEN STARR TO OPEN NOVEMBER 2015

Miami, FL – (October 14, 2015) – Stephen Starr, one of the country's most prolific restaurateurs whose acclaimed eateries range from iconic dining rooms like Buddakan and Morimoto in New York City to intimate venues including Serpico and Il Pittore in Philadelphia, is set to open his fourth restaurant in South Florida. Following the success of Steak 954, Makoto and most recently Continental Miami, Starr Restaurants will open Le Zoo, a French brasserie that will deliver a piece of Paris with Starr's magic to the renowned Bal Harbour Shops. The playful name Le Zoo was inspired by a fictional location on the French Riviera. Le Zoo combines a French spirit with the hustle and bustle of Miami, creating a lively dining experience in a brasserie setting. Starr's culinary team will be led by Executive Chef Craig Wallen who joins Le Zoo after three years at the helm of Cesca and a prior position at Spasso in New York City.

The stylish 200-seat French brasserie will transport diners to the iconic sidewalk cafés of Paris with its expertly prepared cuisine and charming design. Whether enjoyed in the quaint interior salon or served al fresco on the lush palm tree-covered patio, the enticing menu will feature classic bistro fare, including Steak Fr`ites and Trout Amandine, inspired plats du jour and an array of dishes that celebrate the classic flavors of French cuisine including Steak Tartare and Onion Soup Gratinée. Diners will notice nods to the South of France in dishes like Scallops Nicoise, pasta dishes including Angel Hair with King Crab finished with Crème Fraiche, and a seafood plateau with lobster, crab, shrimp and oysters.

The prime location at the Bal Harbour Shops will feature a thoughtfully curated wine and champagne list and classic cocktails designed to perfectly complement the cuisine. Whether guests are looking for a romantic dinner, a quick break from shopping or lively group gatherings, Le Zoo will offer something for everyone. A must-visit for lunch, brunch or dinner, Le Zoo will waste no time turning Floridians into true Francophiles.

Starr tapped Shawn Hausman Design -- the genius behind the restaurateur's Dandelion, Parc and most recently Continental Miami -- to rework the former La Goulue. Inspired by the eatery's playful name, Hausman has shaken up the aesthetic of classic French bistros to impart a youthful and vibrant setting. Bright pops of color amidst a neutral cream canvas will enliven the wainscoted walls and rattan chairs. French mid-century lighting, including Charlotte Perriand wall sconces and Eileen Gray table lamps will be positioned to shine a spotlight on vintage decorative items. Tiles hand made from wine corks line the ceiling and a collage created from '50s and '60s French magazines will decorate the bathroom walls.

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Le Zoo will open in November 2015 at the Bal Harbour Shops serving lunch and dinner seven days a week, brunch on Saturday and Sunday, and will launch a daily breakfast shortly after opening. For more information visit www.lezoo.com or call 305.602.6993.

SOCIAL MEDIA HANDLES

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