

BAL HARBOUR

MIAMI'S MOST SOPHISTICATED NEIGHBORHOOD ANNOUNCES NEW RESTAURANTS, SHOPS, HOTELS AND MORE.....

BAL HARBOUR, FL -- October XX, 2014 – As the global jet set get ready for the Florida travel season, Bal Harbour, Miami's ultra-luxe beach destination announces what's new in the tony one square mile destination. Home to the most successful shopping mall (revenue per square foot) in the world, Florida's chicest hotels plus award-winning restaurants, and distinctive cultural experiences, Bal Harbour offers a high concentration of the "wow" factor that continues to attract the world's well-heeled travelers.

"Miami has taken center stage thanks to its evolving neighborhoods, each unique and exciting in its own right," said Carolyn Travis, Executive Director of Tourism Bal Harbour. "We look forward to welcoming visitors to Bal Harbour to showcase the sophisticated experiences we offer to guests from around the world."

The New Ritz-Carlton Bal Harbour, Miami

The Ritz-Carlton Bal Harbour, Miami (formerly ONE Bal Harbour Resort) is an 18-story glass signature designed tower that overlooks the beautiful Atlantic Ocean and Intracoastal water way and sits on five sumptuous acres of landscaped gardens and 750-feet of white sandy beach. All of the 124 elegant contemporary designed suites, including a magnificent 2,800-square-foot penthouse suite, have spectacular ocean-front views and feature European wood cabinetry and granite countertops, stand-alone egg-shaped tubs in bathrooms, expansive living and large terraces with unparalleled views.

Bal Harbour's Iconic Sea View Hotel Gets a Refresh

The 220-room Sea View Hotel, one of the first structures built along Bal Harbour's coastline in 1948 has undergone a refurbishment throughout all rooms that now feature contemporary décor and a fresh beach feel. The lobby welcomes guests with an updated look featuring new furnishings, flooring and modern colors while the popular outdoor patio area has been updated to offer a roofed-in space that provides an additional area for guests to enjoy breakfast, afternoon coffee breaks and cocktails. The Sea View hotel provides an intimate private beach and 50 Key West-style cabanas surrounding a heated Olympic-size pool. The property also offers a poolside old-fashioned coffee shop serving the hotel's signature chocolate milkshakes and tuna melt sandwiches as well as a bar and signature restaurant offering international cuisine.

New and Shop-worthy!

Synonymous with the highest concentration of designer jewelry brands and a place for many brand "firsts," the Bal Harbour Shops continues to add coveted names to its exquisite collection of the most famous fashion boutiques, jewelry and fine dining. The luxury shopping destination will welcome Tomas Maier's first store outside of the New York and Palm Beach area in June 2015. Other high-profile additions to the Shops will include Buccellati, Dsquared2, and Richard Mille, all making their arrival in the southeastern U.S. market with openings that begin as early

as next month. To maintain the one-of-a-kind shopping experience, favorite Bal Harbour retailers are unveiling new store designs through Spring 2015. Vilebrequin recently reopened its global flagship boutique and other new concept stores will include Chloé, Intermix, Tiffany & Co., The Webster, Giorgio Armani, Bulgari and Valentino.

Tantalize the Taste-Buds

Enhancing the dining experience in Bal Harbour, Hillstone at Bal Harbour will join Carpaccio and Makoto at Bal Harbour Shops when it opens in a 6,400 square foot space in late 2014. Hillstone at Bal Harbour will feature indoor and outdoor dining, an exterior patio bar coupled with an outdoor lounge space, as well as an exhibition style kitchen.

The Art & Culture Fix

Checking in at any one of Bal Harbour's four hotels will get you Bal Harbour's "Museum Access" card, part of *Unscripted Bal Harbour*, the destinations art program. The card provides complimentary entry to the areas four leading visual arts museums: The Wolfsonian Museum, Bass Museum of Art, the Museum of Contemporary Art and the new Pérez Art Museum Miami (PAMM). *Unscripted Bal Harbour* now also includes free access to the most celebrated private collections in South Florida: the Cisneros Fontanals Art Foundation (CIFO), the Rubell Family Collection, the de la Cruz Collection and the Margulies Collection at the Warehouse. New for the upcoming season, Bal Harbour will expand its support of and partnerships with arts organizations in South Florida as well as select art fairs through exclusive privileges specifically for Art Basel Miami Beach. Guests and residents gain VIP access to four satellite fairs, as well as a private Art Basel Miami Beach fair tour by *Unscripted* curator Claire Breukel and a Bal Harbour Art Chat featuring famed artist Tania Bruguera, Cuba's most renowned contemporary installation and performance artist and Pablo León de la Barra UBS MAP curator of Latin American art at the Guggenheim Museum in New York.

For more information please visit: www.balharbourflorida.com and follow Bal Harbour on [Facebook](#) and [Twitter](#).

About Bal Harbour, Miami's most fashionable beach destination:

A name forever associated with the ultimate shopping experience, Bal Harbour, Florida has developed into a must-visit travel destination with the addition of new hotels, gourmet restaurants, and celebrated cultural programs. Named the number one most productive shopping center in the world, the luxurious open-air Bal Harbour Shops are a haven for fashionistas and well-heeled travelers. This sun-drenched beach community offers a range of stylish hotel accommodations, including the exquisite flagship St. Regis Bal Harbour Resort, The Ritz-Carlton Bal Harbour, Miami the boutique Bal Harbour Quarzo, and the iconic Sea View Hotel. The destination's bustling restaurant scene includes legendary chef Jean-Georges Vongerichten's J&G Grill at The St. Regis Bal Harbour and celebrity restaurateur Stephen Starr's Makoto restaurant. As part of its continued commitment to the arts, Bal Harbour offers visitors exclusive complimentary access to area museums, curated art tours and Bal Harbour Art Chats with experts in the art world.

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