

Bal Harbour Expands Museum Access Program

As part of its continued dedication to supporting the arts, the exclusive destination of Bal Harbour Florida has announced the expansion of its cultural offerings for residents and visitors. The “Museum Access” program that launched in Fall 2013 provides free admission to four of the area’s top museums: The Wolfsonian Museum, Bass Museum of Art, the Museum of Contemporary Art and the new Pérez Art Museum Miami (PAMM) that opened in December in downtown Miami’s Museum Park, showcasing a cutting-edge building designed by celebrated Swiss designers Herzog and de Meuron. As an extension of this program, Bal Harbour now provides free access to the most celebrated private collections in South Florida: the Cisneros Fontanals Art Foundation (CIFO), the Rubell Family Collection, the de la Cruz Collection and the Margulies Collection at the Warehouse.

“We want to be able to provide our residents and hotel guests with the best curated experiences in our destination,” said Carolyn Travis, Executive Director of Tourism, Bal Harbour. “It is exciting to be able to expand our Museum Access program to include some of the most highly regarded private collections in the art world.”